

#### **Tickets**

Individual | \$99

# **Ad Opportunities**

Full- page \$800 | Half-page \$600 | Quarter-page \$400

## **Video Promotion Opportunities**

1-minute \$900 | 45-seconds \$700 30-seconds \$500

For event and sponsorship information, please contact ivy.hunter@nationaldiversitycouncil.org

#### Title Sponsor \$5,000

- Designated as an official title sponsor for the Michigan LGBTQ+ Unity Summit
- Company logo on all promotional campaigns including: print, website, digital and social media
- A sponsor produced 1-minute video promotion to be played during the event
- A sponsor produced full-page ad in digital program
- Opportunity to speak at a session
- Press Release mention
- Thirty (30) virtual registrations

#### Premier Sponsor \$3,000

- Designated as an official sponsor for the Michigan LGBTQ+ Unity Summit
- Company logo on all promotional campaigns including: print, website, digital and social media
- A sponsor produced 30-second video promotion to be played during the event
- A sponsor produced half-page ad in digital program
- Fifteen (15) virtual registrations

### Signature Sponsor \$4,000

- Designated as an official sponsor for the Michigan LGBTQ+ Unity Summit
- Company logo on all promotional campaigns including: print, website, digital and social media
- A sponsor produced 45- second video promotion to be played during the event
- A sponsor produced full-page ad in digital program
- Opportunity to speak at a session
- Twenty (20) virtual registrations

#### Pinnacle Sponsor \$2,000

- Designated as an official sponsor for the Michigan LGBTQ+ Unity Summit
- Company logo on all promotional campaigns including: print, website, digital and social media
- A sponsor produced quarter-page ad in digital program
- Ten (10) virtual registrations

